Note for Weinstein, Barbara

From: Joyce, Ed

Date: Fri, Aug 4, 1995 8:59 AM

Subject: 8/4 WEEKLY PROMOS

To: Gawronski, Edward; Levy, Carolyn; Moose, Jim; O'Brien, Sheila; Piscitelli, Patrick; Saloun, Tom; Shah, Biren; Weinstein, Barbara

File(s): 8/4 WEEKLY PROMOS

Comments:
Total promotional units for the week was 412 million, versus an excpected amount of 447 million.
-Marlboro promotional units was 374 million, versus an expected amount of 382 million;
-Virginia Slims promotional units was 27 million, versus an expected amount of 28 million units;
-Basic promotional units was 6 million, versus an expeted amount of 20 million;
-Cambridge promotional units was 5 million units, versus an expected amount of 16 million.

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Source: https://www.industrydocuments.ucsf.edu/docs/kqwj0004